

College Hill Association
Vision, Mission and Proposed Goals for 2009/10

Vision: CHA envisions a diverse community that welcomes all residents and values the historic character of the neighborhood.

Mission: Incorporated in 1992, CHA is a private nonprofit with the mission of improving life on College Hill.

Proposed Goals for 2009/10: Listed below are 5 general areas of emphasis, in order of their urgency, as well as some strategies for addressing each.

1. Historic Preservation

- Promote Pullman's participation in Washington State's Certified Local Government (CLG) Program of historic preservation
- Promote design standards for new construction in the College Hill neighborhood
- Develop a scheme for individual bronze house markers in the Historic District
- Increase awareness of the College Hill Historic District

2. Aesthetic Improvements

- Host a series of regular neighborhood clean-up events
- Support the Adopt-a-Block Program
- Participate in Community Service Ride-Alongs
- Continue a student-oriented "Yard of the Semester" Program
- Explore possible student designed landscape improvements to create a sense of place

3. Community Building

- Continue to host an annual neighborhood potluck
- Increase awareness of good neighbor behaviors
- Foster relations with non-resident stakeholders in the neighborhood, especially faith communities and small businesses
- Develop/launch a website to keep neighborhood residents and concerned others informed of our efforts

4. Neighborhood Representation

- Work with City of Pullman toward completion of College Hill Core Neighborhood Plan
- Foster and maintain relations with WSU toward our mutual aim of neighborhood improvement
- Work to ensure that the College Hill Neighborhood is represented on the Pullman City Council and in all City affairs
- Invite key City and WSU persons to neighborhood meetings and other events

5. Service

- Facilitate neighborhood improvement projects with WSU students, especially through the WSU Center for Civic Engagement (e.g., Cougar Pride Days, Residence Life Morning of Service, and regular neighborhood clean-up events)
- Facilitate WSU coursework that can benefit the neighborhood (e.g., public relations, architecture, public history, etc.)

Do you have input concerning neighborhood goals? Please contact CHA Chair Allison Munch-Rotolo at amr_wa@yahoo.com or 334-5321