

Kristin L. Arola

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Academic Appointment

Assistant Professor of Rhetoric, Composition & Technology, Department of English, Washington State University, Pullman, WA. 2006-present.

Director of the Digital Technology & Culture Program, Department of English, Washington State University, Pullman, WA. 2010-present.

Education

Ph.D., Rhetoric and Technical Communication, June 2006

Michigan Technological University, Houghton, MI

Dissertation: Invitational Listening: Exploring Design in Online Space

Committee: Anne Frances Wysocki (chair), Cynthia Selfe, Heidi Bostic

M.S., Rhetoric and Technical Communication, May 2001

Michigan Technological University, Houghton, MI

B.A., English, May 1998

The University of Michigan, Ann Arbor, MI

Publications

Monograph

Arola, Kristin L. *Digital Regalia: Interfaces, Indians, and Identity* [in progress].

Edited Volumes

Arola, Kristin L. and Anne Frances Wysocki, Eds. *Composing (Media) = Composing (Embodiment)*. [In Progress, Advance contract with Utah State University Press].

Anthologies

Villanueva, Victor and Kristin L. Arola. *CrossTalk in Comp Theory. 3rd Edition*. [forthcoming with National Council of Teachers of English Press.]

Textbooks/Supplements

Sheppard, Jennifer, Kristin L. Arola and Cheryl E. Ball. *A Multimodal Handbook*. [In Progress with Bedford-St. Martin's Press].

Ball, Cheryl, & Arola, Kristin. *Visualizing composition* (2nd ed. of ix). Boston: Bedford-St Martins. URL. 2010.

Ball, Cheryl E. and Kristin L. Arola. *ix tech comm: Visual Exercises for Technical Communicators*. CD-ROM. New York: Bedford-St. Martin's, 2005.

Ball, Cheryl E. and Kristin L. Arola. ix: *Visual Exercises*. CD-ROM. New York: Bedford-St. Martin's, 2004.

Peer Reviewed Articles/WebTexts

Arola, Kristin L.. "The Design of Web 2.0: The Rise of the Template, The Fall of Design." *Computers and Composition*. 27.1 (March 2010). 4-14.

[invited] Arola, Kristin L. and Cheryl E. Ball. "A Conversation: From 'They Call Me Doctor?' to Tenure." *Computers and Composition Online*. <<http://www.bgsu.edu/cconline/prodev.htm>>. Spring 2007.

Book Chapters

Arola, Kristin L. "It's My Revolution: Learning to See the Mixedblood." *Composing (Media) = Composing (Embodiment)*. Eds. Kristin L. Arola and Anne Frances Wysocki. [Advance contract with Utah State University Press]

Reviews

Arola, Kristin L. Book Review of *New Media, 1740-1915*. Eds. Lisa Gitelman and Geoffrey B. Pingree. Cambridge, Mass: MIT Press, 2003. in *Technical Communication Quarterly*. 16.4 (2007). 480-483

Conference Presentations

"The Interface and the Indian." *Computers and Writing Conference*. West Lafayette, IN. May 2010.

"Being in Relation To: Digital Mixedblood Diversity." *Conference on College Composition and Communication*. Louisville, KY. March 2010.

"Lessons from the Mixedblood: Complicating Diversity." *Feminisms and Rhetorics Conference*. East Lansing, MI. October 2009.

"Digital (Un)Intentional Passing: Reading the Online Indian." *Conference on College Composition and Communication*. San Francisco, CA. March 2009.

"Assigning and Assessing: Multimodal Composition and Classroom Practice." Half-Day Workshop. *Conference on College Composition and Communication*. San Francisco, CA. March, 2009.

"The Search for Digital Identity: Composing a Facebook Indian." *Thomas R. Watson Conference in Rhetoric and Composition*. Louisville, KY. October 2008.

"Digital Regalia: Listening to the Rhetorics of Native American Identity." *Conference on College Composition and Communication*. New Orleans, LA. April 2008.

"From Pocahontass to Bezhgiizhig: Redefining Native American Identity through MySpace." *Computers and Writing Conference*. Detroit, MI. May, 2007.

"Reading New Media." Half-Day Workshop. *Conference on College Composition and Communication*. Chicago, IL. March 2006.

- "Listening to Visuals: Online Gender Identity." *Feminism(s) and Rhetoric(s) Conference*. Houghton, MI. October 2005.
- "Beyond the Code." *Conference on College Composition and Communication*. San Antonio, TX. March 2004.
- "A Mutual Gaze of Equality: Feminist Attempts to Disrupt Patriarchal Web-Space." *Feminism(s) and Rhetoric(s) Conference*. Columbus, OH. October 2003.
- "Beyond the Code: Teaching and Learning with Web Editors." *Computers and Writing Conference*. West Lafayette, IN. May 2003.
- "Flows & Screens: Multiple Subjectivities in Website Design." *The Conference on Criticism & Social Action: Rhetorical Dimensions of Electronic Texts*. Seattle, WA. April 2003.
- "Flows & Screens: Multiple Subjectivities in Website Design." *The Conference for the The Organization for the Study of Communication, Language, & Gender*. Minneapolis, MN. October 2002.
- "The Text Stands Alone? Gendered Identity in Visual MOOs." *Computers and Writing Conference*. Normal, IL. May 2002.
- "Women's Online Weight-Loss Narratives: Controlling Gendered Space." *Feminism(s) and Rhetoric(s) Conference*. Decatur, IL. October 2001.
- "The CCCC Women's Network: Future Directions." *Conference on College Composition and Communication*. Denver, CO. April 2001.

Invited Presentations

- "Rhetoric and Jargon: Writing Artist Statements." Guest Lecture for Graduate Students in Fine Arts 598. February 2010.
- "Online Regalia: Identity through Design." Guest Speaker. Spokane Falls Community College, Spokane, WA. May 2008.
- "Online Identity." *American Studies Colloquium*. Washington State University, Pullman, WA. November 2007.
- "Professionalization: Preparing for the job, Getting the job, Keeping the Job." *Computers and Writing Conference Online*. <<http://moo.engl.ttu.edu:7000/>>. February 2006.
- "Teaching Cascading Style Sheets." *Electronic Communication Across the Curriculum*. Michigan Tech, Houghton, MI. July 2005.
- "Rhetoric of Web Sites & Design Principles for Page and Screen," "Publishing with HTML," "Publishing with Web Editors." *Computers in Writing Intensive Classrooms*. Michigan Tech, Houghton, MI. June 2005.
- "Gendered Space Online." *Computers in Writing Intensive Classrooms*. Michigan Tech, Houghton, MI. July 2004.

"Visual Exercises for Composition Classrooms." (with Cheryl E. Ball). Northern Illinois University, DeKalb, IL. April 2004.

Awards & Fellowships

Department of English, Washington State University, Pullman, WA.

Lewis E. and Stella G. Buchanan Distinguished Assistant Professor of English. 2010-2011.
Most Supportive Faculty Member. Awarded by English Graduate Student Organization. April 2009.
Best Graduate Seminar. Awarded by English Graduate Student Organization. April 2009.
Kairos Best Webtext Award Runner-Up for "A Conversation: From 'They Call Me Doctor?' to Tenure." *Computers and Composition Online*.
<<http://www.bgsu.edu/cconline/home.htm>>. Spring 2007. Award granted at Computers and Writing Conference. Detroit, MI. May, 2007.
Good Neighbor Award. *College Hill Association*. Granted for Service-Learning Project in English 336. June, 2007.

Department of Humanities, Michigan Technological University, Houghton, MI. 1999-2006.

King/Chavez/Parks Future Faculty Fellow, Educational Opportunities at Michigan Tech through the State of Michigan, 2004-2006
Woman of Promise, Michigan Tech Presidential Council of Alumnae, 2005
The Honor Society of Phi Kappa Phi Inductee, 2005
Student Leadership Award, Michigan Technological University, 2005

Teaching

Department of English, Washington State University, Pullman, WA.

Undergraduate Courses

Electronic Research and the Rhetoric of Information (Engl/DTC 356)

- o 2010, 2009. New course for English Department. Developed course content in light of DTC goals and five-year plan.

Advanced Multimedia Authoring (Engl/DTC 477)

- o 2009. Worked with the Center for Civic Engagement to employ service-learning project. Students created website for College Hill Association.
- o 2008. New course for Pullman campus. Worked with the Center for Civic Engagement to employ service-learning project. Students created website for Ferry County.

Technical and Professional Writing (Engl 402)

- o Summer 2009, 2008, 2007, Spring 2007, Fall 2006

Principles of Rhetoric (Engl 360)

- o New course at WSU. Fall 2006, 2007, 2008

Multimedia Authoring: Exploring the New Rhetorics (Engl/DTC 355)

- o Spring 2007.

Design and Composition (Engl/DTC 336)

- o Fall 2009.
- o 2007. New course for Pullman campus. Worked with the Center for Civic Engagement to employ service-learning project. Students created street signs for College Hill Historic District. Signs installed in Spring 2008 .

Introduction to English Studies—Professional Writing and Visual Studies Unit (Engl 302)

- o Spring 2010, Fall 2009, Spring 2009, Fall 2007, Fall 2006

Undergraduate Honors College Thesis Advising

Erin Dienst, DTC, 2010

Digital Technology and Culture Advisor

Advise 25-35 DTC majors per semester (Spring 2007-Fall 2009)

Digital Technology and Culture Internship Director (Engl 498)

Directed 21 DTC Internships (**10 students in 2009**)

Graduate Courses

Teaching with Technology (Engl 597)

Feminist Rhetorics (Engl 597)

Graduate Students Under my Direction as Advisor and Other Graduate Student Committees

MA Committee Service Completed

Daniel Schaefer, English, 2010

Rebecca Robinson, English, 2010

Chelsey Waters, English, 2009 (chair)

Lauren Clark, English, 2009 (chair)

Rachel Shapiro, English, 2008

Anthony Dell'Ario, English, 2008

PhD Committee Service in Progress

Donna Evans, English

Regina McMenemy, American Studies

PhD Committee Service Completed

Jerry Peterson, English

James Haendiges, English

Julie Meloni, English

Pullman High School Community Mentor (directed Senior Culminating Project)

Hart Sturgeon-Reed, 2008.

Department of Humanities, Michigan Technological University, Houghton, MI. 1999-2006.

Oral, Visual, and Written Communication Pedagogy (HU5931)

Introduction to Web Design (HU2650)

Revisions: Oral, Visual, and Written Communication (UN2001)

Reading and Writing in the University (HU101)

Service

Department of English, Washington State University, Pullman, WA. 2006-present.

Undergraduate Studies Committee, 2008-present.

Placement Officer for English Department Graduate Students, 2006-2008

Search Committee Member, TriCities Rhetoric/Composition Position. 2007-2008

National Service.

Conference on College Composition and Communication. Stage One Reviewer. 2010.
Computers and Writing Graduate Research Network Executive Committee. 2010.
Computers and Writing Graduate Research Network Travel Grant Committee. 2010.
Kairos: A Journal of Rhetoric, Technology, Pedagogy. Editorial Board Member. 2007-present.
Ellen Nold Award Committee for the Best Computers and Composition Article of the Year. 2008.
Pedagogy: Critical Approaches to Teaching Literature, Language, Composition and Culture. Journal Article Reviewer. 2007-2008.
Wadsworth Publishing. Textbook Reviewer. 2007-2008.
Bedford St. Martins. Textbook Reviewer. 2008.

Administrative Experience

Department of English, Washington State, Pullman, WA.

Director of the Digital Technology and Culture Program. Summer 2010-present.
Acting Director of the Digital Technology and Culture Program. Spring 2010.

Department of Humanities, Michigan Technological University, Houghton, MI. 1999-2006.

Assistant to the Director of Graduate Teaching Instructors, 2002-2004
Assistant Director, Computers in Writing-Intensive Classrooms—Approaches to Integrating Computers (CIWIC-AIC) Summer Institute, 2002, 2003
Assistant to the Director of Graduate Studies, 2001-2002

Web Development, Management, and Editing Experience

Department of English, Washington State University, Pullman, WA. 2006-present.

Digital Technology and Culture Website, 2008-present.
Digital Technology and Culture Blog, 2009-present.
Digital Technology and Culture Facebook Group, 2009-present.

Department of Humanities, Michigan Technological University, Houghton, MI. 1999-2006.

Editor, *Michigan Tech's Technobabe Times*, Student Feminist Newsletter, Spring 2003-2006.
Web Designer and Developer, *Feminism(s) and Rhetoric(s) Conference*, 2005 Editorial Intern, *College Composition and Communication*. Winter 2000, Spring 2001
Web Editor, *Blue Ice Anthology*, Creative Non-Fiction Literary Journal, Winter 2001
Assistant Managing Editor, *Reader: Essays in Reader-Oriented Theory, Criticism, and Pedagogy*, Summer 2000