Kristin L. Arola

The Department of Writing, Rhetoric & American Cultures
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Academic Appointments

Associate Professor
Department of Writing, Rhetoric & American Cultures
Michigan State University. East Lansing, MI. 2017-present.

Associate Professor of Rhetoric, Composition & Technology
Department of English, Washington State University. Pullman, WA. 2012-2017

Director of Graduate Studies
Department of English, Washington State University. Pullman, WA. 2015-2017.

Assistant Professor of Rhetoric, Composition & Technology
Department of English, Washington State University. Pullman, WA. 2006-2012.

Director of the Digital Technology & Culture Program
Department of English, Washington State University. Pullman, WA. 2010-2015.

Education

Ph.D., Rhetoric and Technical Communication, June 2006
    Michigan Technological University, Houghton, MI
    Committee: Anne Frances Wysocki (chair), Cynthia Selfe, Heidi Bostic

M.S., Rhetoric and Technical Communication, May 2001
    Michigan Technological University, Houghton, MI

B.A., May 1998
    The University of Michigan, Ann Arbor, MI

Publications

Anthologies
Villanueva, Victor and Kristin L. Arola. *CrossTalk in Comp Theory*. 3rd Edition.
Urbana, IL: National Council of Teachers of 2011.

Edited Volumes
Arola, Kristin L. and Anne Frances Wysocki, Eds. *Composing (Media) = Composing (Embodiment)*. Logan, UT: Utah State University Press, 2012.
- Reviewed in *Composition Forum* 29, Spring 2014 by Jason Palmeri.

Textbooks
Ball, Cheryl E., Jennifer Sheppard, and Kristin L. Arols. *Writer/Designer: Making Multimodal Projects,* 2nd Edition. Boston: Bedford/St. Martin's Press, 2018.

Arola, Kristin L., Jennifer Sheppard, and Cheryl E. Ball. *Writer/Designer: Making Multimodal Projects*. Boston: Bedford/St. Martin's Press, 2014.
- Reviewed in *Computers and Composition Online*, Spring 2014 by Brianna Mauk.

- Reviewed in *Kairos: A Journal of Rhetoric, Technology, and Pedagogy*, 20(1), 2015 by Elkie Burnside.

Ball, Cheryl E. and Kristin L. Arola. *Visualizing Composition 2.0* (2nd revised edition of ix: Visual Exercises). Boston: Bedford/St. Martin's, 2010.

Ball, Cheryl E. and Kristin L. Arola. *ix tech comm: Visual Exercises for Technical Communicators.* Boston: Bedford-St. Martin's, 2005.

Ball, Cheryl E. and Kristin L. Arola. *ix: Visual Exercises.* Boston: Bedford/St. Martin's, 2004.

Peer Reviewed Articles/WebTexts

[invited] Johnson, Lucy and Kristin L. Arola. "Tracing the Turn: The Rise of Multimodal Composition in the U.S." *Res Rhetorica*. No.1 (2016). [1500 words]

Arola, Kristin L., Jennifer Sheppard, and Cheryl E. Ball. "Multimodality as a Frame for Individual and Institutional Change." *Hybrid Pedagogy: A Digital Journal of Learning, Teaching, and Technology.* 26 January 2014. [2700 words]

Arola, Kristin L. "Family Christmas Cards, Rhetoric, and Infertility: A Season of Silence." *Harlot: A Revealing Look at the Arts of Persuasio*n. 6.1 (April 2011). <http://harlotofthehearts.org/>*.
> * [winner of the 2011 Computers and Composition Michelle Kendrick Outstanding Digital Production Award, awarded Spring 2012]

Arola, Kristin L. "Listening to See: A Feminist Approach to Design Literacy." *The Journal of Literacy and Technology.* 12.1 (March 2011): 65-105. [10,500 words]

Arola, Kristin L.. "The Design of Web 2.0: The Rise of the Template, The Fall of Design." *Computers and Composition.* 27.1 (March 2010). 4-14. [7000 words]

[invited] Arola, Kristin L. and Cheryl E. Ball. "A Conversation: From 'They Call Me Doctor?' to Tenure." *Computers and Composition Online.* Spring 2007. <http://www.bgsu.edu/cconline/prodev.htm>.

Book Chapters

Arola, Kristin L. "Composing as Culturing: An American Indian Approach to Digital Ethics." *Handbook of Digital Writing and Literacies Research.* Eds. Kathy Mills, Amy Stornaiuolo, Anna Smith & Jessica Zacher Pandya. New York: Routledge. 2018. [6600 words]

[invited] Sheppard, Jennifer and Kristin L. Arola. "Design." Digital Pedagogy in the Humanities: Concepts, Models, and Experiments. Eds. Jentery Sayers, Rebecca Frost Davis, Katherine Harris, Matthew Gold. Modern Language Association as part of the MLA Commons. (Forthcoming 2018). [3600 words]

Arola, Kristin L. "Indigenous Interfaces." *Social Writing/Social Media: Pedagogy, Presentation, and Publics.* Eds. Douglas Walls and Stephanie Vie. Parlor Press, WAC Clearinghouse Perspectives on Writing Series. 2017. [6500 words]

Arola, Kristin L. and Adam C. Arola "An Ethics of Assemblage: Creative Repetition and the Electric Pow Wow." *Assembling Composition.* Eds. Kathleen Blake Yancey and Stephen J. McElroy. Urbana, IL: National Council of Teachers of English. 2017.[6500 words]

Arola, Kristin L. "It's My Revolution: Learning to See the Mixedblood." *Composing (Media) = Composing (Embodiment)*. Eds. Kristin L. Arola and Anne Frances Wysocki. Logan, UT: Utah State University Press, 2012. 115-142. [6700 words]

Reviews

Arola, Kristin L. Book Review of New Media, 1740-1915. Eds. Lisa Gitelman and Geoffrey B. Pingree. Cambridge, Mass: MIT Press, 2003. in *Technical Communication Quarterly*. 16.4 (2007). 480-483.

Forewords/Afterwords

Arola, Kristin L. "Afterword." In Barbara Monroe. *Plateau Indian Ways with Words*. Pittsburgh, PA: University of Pittsburgh Press, 2014. [1800 words]

Under Review

Arola, Kristin L. "Native American Digital Rhetorics." *Routledge Companion to Digital Writing & Rhetoric*. Eds. Jonathan Alexander & Jacqueline Rhodes. [Article accepted for collection, draft submitted, under contract with Routledge].

Invited Presentations & Workshops

[Keynote Speaker] "Multimodality as a Frame for Individual and Institutional Change." Inland Northwest Information Literacy Retreat. Gonzaga University. Spokane, WA. November 2016.

[Featured Speaker]. "Creative Repetition, Rhetorical Sovereignty, and the 'Electric Pow Wow'." Thomas R. Watson Conference. Louisville, KY. October, 2016.

[Invited Presenter]. "Ayaangwaamizin: Digital Texts, Cultural Rhetoric, and an Ethic of Care." Indiana Digital Rhetoric Symposium. Indiana University, Bloomington, IN. April 2015.

[Opening Workshop Leader]. "Assigning and Assessing Multimodal Work." Two-Year College Association, Pacific Northwest (TYCA-PNW) Conference. Washington State University. Vancouver, WA. October, 2014.

[Invited Lecture]. "Slow Composition: An Indigenous Approach to Digital Making." Digital Discussions in the Humanities and Social Sciences Speaker Series. Virginia Tech University. Blacksburg, VA. September, 2014.

[Colloquium Speaker]. "Composition Colloquy: A Conversation on Multimodal Writing." Virginia Tech University. Blacksburg, VA. September, 2014.

[Full-Day Workshop Leader]. "Assigning and Assessing Multimodal Work." Willamette University. Salem, OR. May, 2013.

[Plenary Speaker]. "Multimodality as a Frame for Individual and Institutional Change." Assessing Multimodality: Navigating the Digital Turn. Georgia Institute of Technology. Atlanta, GA. April, 2013.

[Keynote Speaker]. "Rethinking Multimodal Composition through Anishinaabe Teachings." Writing Across the Peninsula Conference. Sault Ste. Marie, MI. October, 2012.

[Invited Lecture] "Online Regalia: Identity through Design." Spokane Falls Community College, Spokane, WA. May 2008.

Refereed Presentations

"Secretes of the Screen: Revising a Place of Wonder." Computers and Writing Conference. Findaly, OH. June, 2017.

"My Inbox, Myself." Computers and Writing Conference. Findlay, OH. June, 2017.

"All Things Are Alive, Everything Is Related: An Indigenous Approach to Making." Conference on College Composition and Communication. Portland, OR. April, 2017.

"Creative Repetition, Rhetorical Sovereignty, and the 'Electric Pow Wow'." Cultural Rhetorics Conference. East Lansing, MI. October 2016.

"Assemble With Care." Conference on College Composition and Communication. Houston, TX. April 2016.

"Slow Composition: An Indigenous Approach to Making." Feminisms and Rhetorics. Tempe, AZ. October, 2015.

"Digital Rhetoric as Confessional." Computers and Writing Conference. Menomonie, WI. June, 2015

"Slow Composition: An Indigenous Approach to Things (and Multimodal Composition)." Conference on College Composition and Communication. Tampa, FL. March, 2015.

"Indigenous Compositions, Digital Pedagogy, and Mindful Multimodality." Thomas R. Watson Conference. Louisville, KY. October, 2014.

"Pregnancy Interfaced and Inscribed." Computers and Writing Conference. Pullman, WA. June, 2014

"Writer/Designer: Making Multimodal Projects in Your Classes." Computers and Writing Conference. Pullman, WA. June, 2014

"A Pedagogical Opening: Remixing the Classroom Anishinaabe Style." Conference on College Composition and Communication. Indianapolis, IN. March, 2014.

"Archiving Pregnant Bodies." Western States Rhetoric and Literacy Conference. Salt Lake City, UT. October, 2013.

"Audience Addressed/Audience Invoked/Audience Erased: Social Media and the Pregnant Body." Computers and Writing Conference. Frostburg, MD. June, 2013.

"Indigenous (Counter) Public Methodologies." Conference on College Composition and Communication. Las Vegas, NV. April, 2013.

"Creation: Reflective Powwow Practitioners." Computers and Writing Conference. Raleigh, NC. May, 2012.

"Mindful Design: An Anishinaabe Approach to Digital Pedagogy." Conference on College Composition and Communication. St. Louis, MO. March 2012.

"E-Racing the Interface." Computers and Writing Conference. Ann Arbor, MI. May, 2011.

[Featured Panel] "Mindful Design: An Anishinaabe Approach to Visual Production." Conference on College Composition and Communication. Atlanta, GA. April 2011.

"The Interface and the Indian." Computers and Writing Conference. West Lafayette, IN. May, 2010.

"Being in Relation To: Digital Mixedblood Diversity." Conference on College Composition and Communication. Louisville, KY. March 2010.

"Lessons from the Mixedblood: Complicating Diversity." Feminisms and Rhetorics Conference. East Lansing, MI. October 2009.

"Digital (Un)Intentional Passing: Reading the Online Indian." Conference on College Composition and Communication. San Francisco, CA. March 2009.

"Assigning and Assessing: Multimodal Composition and Classroom Practice." Half-Day Workshop. Conference on College Composition and Communication. San Francisco, CA. March, 2009.

"The Search for Digital Identity: Composing a Facebook Indian." Thomas R. Watson Conference in Rhetoric and Composition. Louisville, KY. October, 2008.

"Digital Regalia: Listening to the Rhetorics of Native American Identity." Conference on College Composition and Communication. New Orleans, LA. April 2008.

"From Pocahotass to Bezhgiizhig: Redefining Native American Identity through MySpace." Computers and Writing Conference. Detroit, MI. May, 2007.

List of presentations prior to 2007 available upon request.

Awards

o Excellence in Graduate Advising and Mentoring Award. Awarded by College of Arts & Sciences. Washington State University. April 2017.

o Most Supportive Faculty Member. Awarded by English Graduate Student Organization. Washington State University. April 2009, April 2016, April 2017.

o Best Graduate Seminar. "Teaching with Technology." Awarded by English Graduate Student Organization. Washington State University. April 2009. April 2013.

- 2011 Computers and Composition Michelle Kendrick Outstanding Digital Production Award [awarded Spring 2012]

- Edward R. Meyer Project Award. College of Liberal Arts. Washington State University. 2011. $5000.

- College of Liberal Arts Travel Grant. Washington State University 2 010. $750.

- Lewis E. and Stella G. Buchanan Distinguished Assistant Professor of English. Washington State University. 2010-2011. $10,000.

- Kairos Best Webtext Award Runner-Up for "A Conversation: From 'They Call Me Doctor?' to Tenure." Computers and Composition Online. Spring 2007. Award granted at Computers and Writing Conference. Detroit, MI. May, 2007.

- Good Neighbor Award. College Hill Association. Granted for Service-Learning Project in English 336. June, 2007.

Undergraduate Teaching & Advising
(syllabi available at http://arola.kuurola.com/teach.html)

Undergraduate Courses
- Engl 302: Introduction to English Studies—Professional Writing and Visual Studies Unit (Fall 2010, Spring 2010, Fall 2009, Spring 2009, Fall 2007, Fall 2006)
  English 302 is a team-taught lecture course where new and prospective English majors are introduced to the different English majors—creative writing, literature, and rhetoric & professional writing. My unit familiarizes students with the field of rhetoric and how rhetorical terminology can be used to understand visual texts.

- DTC/Engl 336: Design and Composition (Spring 2007, Fall 2009)
  This class examines primarily two-dimensional design in order to question how various arrangements, colors, shapes, and sizes encourage certain understandings. Students analyze and create texts with an eye on the rhetorical dimensions of design—that is, the ways in which design functions as an available means of persuasion. In 2007, students worked with the College Hill Historic District to design street signs (which were installed in Spring 2008).

- DTC/Engl 355: Multimedia Authoring: Exploring the New Rhetorics (Spring 2007, Fall 2011, Fall 2012, Spring 2014, Fall 2014, Fall 2016)
  This class encourages students to question how rhetoric functions through visual, alphabetic, auditory, and multimodal means. We focus primarily on digital texts and the ways that rhetors construct arguments through not only their word choices, but also through the use of images, sounds, arrangements, colors, shapes, sizes, and fonts. Students analyze and compose video, sound, and web texts.

- DTC/Engl 356: Electronic Research and the Rhetoric of Information (Spring 2009, 2010, 2011, 2012)
  This class explores the social, cultural and legal role of information, paying particular attention to the ways in which the self and society shape, and are shaped by, our changing information networks. Topics include knowledge economies, social and collaborative networking, information retrieval and management, the function of creativity within an information economy, and copyright law.

- Engl 360: Principles of Rhetoric (Fall 2006, 2007, 2008)
  In this course, we explore various rhetorical strategies that rhetors use while paying attention to how cultural, social, and political assumptions inform our reception and creation of texts. We read, look at, and listen to a range of texts: articles from newspapers and magazines, junk

mail, websites, film, advertisements, television programs, political blogs, photographs, and so on. Connections are made between ancient and modern rhetorical theory.

- o Engl 402: Technical and Professional Writing (Fall 2006, Spring 2007, Summer 2007, 2008, 2009, 2011)
  This class is primarily a professional writing course in which students learn the rhetorical principles and writing practices necessary for producing effective letters, memos, reports, job application materials, and collaborative projects.

- o DTC/Engl 476: Digital Literacies (Spring 2017)
  The purpose of DTC/English 476 is to unpack the term "digital literacy." While educators, scholars, professionals, and politicians claim to value the importance of digital literacy, what is meant by the term can at times be unclear. In this course we will move from an exploration of self to an exploration of others in order to examine how digital literacy is understood. We will pay particular attention to the role digital literacy plays in citizenship, community-building, information (and misinformation) sharing, education, and workplace life. To these ends, students will read, write, and create.

- o DTC/Engl 477: Advanced Multimedia Authoring (Spring 2008, Fall 2009)
  This class is designed to help students combine their visual and textual knowledge with an understanding of navigation, information architecture, and the common conventions of the web. Students work on client-based projects, and expand their HTML, CSS, Photoshop and Dreamweaver skills. We also discuss web standards, usability, and how to manage large-scale client-based projects. Past clients have included the College Hill Association and the Tri-County Economic District.

- o English 498: Digital Technology and Culture Internship Director (2006-2010)
  Directed 50 DTC Internships off load. Partnered with the Center for Civic Engagement, Catholic Charities of Spokane, and local businesses in order to provide students internship opportunities. Kept track of student hours and collected and evaluated midterm and final reports.

Honors College Thesis Advisor
- o Julia Dixon, "Design for the Job: A Writer and Designer's Style Manual to Effective and Appealing Job Search Materials." Rhetoric and Profession Writing/Honors College. 2011-12. Passed with high distinction.
- o Katie Wheeler, "The Effects of Facebook: Online Audience Evaluation and Identity Presentation." Digital Technology and Culture, Honors College. 2011-2012. Passed with high distinction.
- o Erin Dienst, "ReJesus: Remediating the Christian Church Experience Through Technology." Digital Technology and Culture, Honors College. 2009-2010.

Graduate Teaching & Advising
(syllabi available at http://arola.kuurola.com/teach.html)

Graduate Courses
- o Engl 534: Theories and Methods of the Teaching of Technical and Professional Writing (Fall 2013)
  This seminar offers graduate students a theoretical and pedagogical foundation for teaching introductory courses in technical and professional communication. As such, it is a survey of current scholarship concerning objectives and methods of instruction in technical and professional communication that takes a rhetorical view of theory within the field.

- o Engl 560: Studies in Digital Technology & Culture (Fall 2014)
  Studies in Technology and Culture develops a historical, rhetorical, and cultural understanding of digital technology and culture by merging theory and practice with a crucial

emphasis on cultural needs, historical trajectories and current lived practices. This course provides a foundational examination of the key concepts, debates, tools and possibilities afforded by engaging with technology through a critical cultural lens. The course is a graduate level seminar-style class and will emphasize both critical reading and writing while at the same time expanding and developing the very tools by which we "read and write."

- o Engl 591: Multimodal Pedagogies (Fall 2015)
  This class explored the multimodal turn in composition and literacy studies, a turn largely brought forth by increased access to digital tools. By exploring the theoretical foundations of multimodal approaches, we questioned how and why (and sometimes why not) to integrate multimodality into writing-intensive classrooms and examined to what degree a multimodal pedagogy is consonant with a digital pedagogy.

- o Engl 595: Topics in English, STEM Communication (Summer 2012, 2015)
  This online class is designed for students in the Professional Science Masters Program and focuses on the study and practice of written, visual, and verbal conventions of science writing disciplines for academic, scientific, technical, and public audiences

- o Engl 597: Teaching with Technology (Spring 2008, Fall 2010, Fall 2012)
  This class proceeds from the idea that as writing technologies change, our understanding of writing pedagogy also needs to change. This course will explore how and why (and sometimes why not) to integrate computer technology into writing intensive classrooms while interrogating the material and cultural components of a digital pedagogy. In 2009, this course won Best Graduate Seminar as awarded by the graduate students.

- o Engl 597: Feminist Rhetorics (Fall 2008)
  This seminar explores the impact of feminism on the field of rhetoric by examining two primary areas: historiography and argumentation. First, we examine the traces of women in the history of rhetoric and then examine the move to write women back into the rhetorical canon. Second, we examine modern feminist rhetorical theory that works to challenge and revise the supposed bias in traditional rhetorical models.

Graduate Students Under my Direction as Advisor and Other Graduate Student Committees

MA Committee Service Completed
- o Tyler Ringstad, 2017
- o Matt Homer, 2017
- o Lacy Hope, 2016 (chair)
- o Catherine Taylor, 2016
- o Drew Roberts, 2016
- o Samantha Herriot, 2016
- o Johnna Lash, 2016
- o Lauren Kelly, 2015
- o Scarlett Anguiano, 2015
- o Pierre Arrelano, 2015
- o Jennie Wellman, 2015
- o Dani Holmes, English 2014
- o Amy Petersilie, 2014
- o Kerry Clark, 2014
- o Aminah Barnes Cannon, 2014
- o Adam Sprague, 2013
- o Matthew Halm, 2012 (chair)
- o Maggie Hillman, 2011
- o Daniel Schaefer, 2010

- o Rebecca Robinson, 2010
- o Chelsey Waters, 2009 (chair)
- o Lauren Clark, 2009 (chair)
- o Rachel Shapiro, 2008
- o Anthony Dell'Ario, 2008

PhD Committee Service in Progress
- o Miriam Fernandez, 2018
- o Lucy Johnson, 2018 (co-chair)
- o Mark Triana, 2018

PhD Committee Service Completed
- o Jacob Friedman, 2016 (chair)
- o Lori Beth DeHertogh, 2015 (chair)
- o Ti Macklin, 2015
- o Michael Sutcliffe, 2015
- o Anna Plemons, 2014
- o Robert Richardson, American Studies, 2014
- o Pamela Chisum, 2013 (chair)
- o Jessica Edwards, 2013
- o Alex Parrish, 2012 (chair)
- o Pearce Durst, 2012
- o Donna Evans, 2011
- o Regina McMenomy, American Studies, 2011
- o Jerry Peterson, 2010
- o James Haendiges, 2010
- o Julie Meloni, 2010

Department Service
- o Director of Graduate Studies. English Department. 2015-2017
- o Member. Reallocation Exercise Committee. 2015.
- o Search Committee Member. Technical Communication Position. 2015.
- o Graduate Studies Committee. 2011-2012. 2013-present.
- o Director. Digital Technology & Culture Program. Summer 2010-2015.
- o Chair. Search Committee. Rhetoric of Science and Technology Position. 2011-2012.
- o Appointed Member. Budget Ad Hoc Committee. Fall 2010-2012.
- o Acting Director. Digital Technology & Culture Program. Spring 2010.
- o Undergraduate Studies Committee. 2008-2010.
- o Graduate Placement Officer. English Department. 2006-2008.
- o Member. Search Committee. TriCities Rhetoric/Composition Position. 2007-2008

University Service
- o Member. Graduate Studies Advisory Committee. 2015-2017.
- o Appointed Member. Digital Classrooms Building Committee. 2014-2017.
- o Appointed Member. Instructional Technology Committee. 2014-2017.
- o Member. Association for Faculty Diversity. Fall 2010-2017
- o Member. Association for Faculty Women. Fall 2010-2017

National Service

Editorial Boards and Reviewing

o Appointed Editorial Board Member. *Technoculture: An Online Journal in of Technology in Society.* 2013-present.
o Appointed Editorial Board Member. *Kairos: A Journal of Rhetoric, Technology, Pedagogy.* 2007-present.
o Outside Reviewer. *Studies in Writing and Rhetoric, National Council of Teachers of English.* 2013-present.
o Outside Reviewer. *Utah State University Press.* 2015-present.
o Outside Reviewer. *Enculturation: A Journal A Journal of Writing, Rhetoric and Culture.* 2015-present.
o Outside Reviewer. *Pedagogy: Critical Approaches to Teaching Literature, Language, Composition and Culture.* 2007-present.
o Outside Reviewer. *Composition Studies.* 2015-present.
o Outside Reviewer. *College Composition and Communication.* 2013-present.
o Outside Reviewer. *Computers & Composition Digital Press.* 2013-present.
o Outside Reviewer. *Computers & Composition.* 2013-2014.
o Stage One Reviewer. Conference on College Composition and Communication. 2010, 2012, 2014, 2015.
o Proposal Reviewer. Computers and Writing Conference. 2011-present.
o Proposal Reviewer. Cultural Rhetorics Conference. 2016.

National Committees

o Elected Member. CCCC Executive Committee. Term runs 2017, 2018, 2019.
o Appointed Member. Conference on College Composition and Communication Committee for Computers in Composition and Communication (7Cs). 2015-present.
o Gail E. Hawisher and Cynthia L. Selfe Caring for the Future Award Committee and Organizer. 2010-present.
o Executive Committee Member. Computers and Writing Graduate Research Network Executive Committee. 2010-present.
o Appointed Member. 2016 CCCC Outstanding Dissertation Award in Technical Communication Selection Committee. 2016.
o Appointed Co-Chair. Conference on College Composition and Communication Committee for Computers in Composition and Communication (7Cs). 2012-2015.
o Member. Computers and Writing Graduate Research Network Travel Grant Committee. 2010-2014.
o Co-Chair. Computers and Writing 2014 Conference Organizing Committee. 2013-2014
o Appointed Member. CCCC James Berlin Dissertation Award Selection Committee. 2013.
o Appointed Member. Ellen Nold Award Committee for the Best Computers and Composition Article of the Year. 2008.